

GLDM GOVT. DEGREE COLLEGE HIRANAGAR



INSTITUTION INNOVATION COUNCIL'S ACTIVITIES



GLDM GOVERNMENT DEGREE COLLEGE

HIRANAGR



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

**MYSTORY-MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR /START-UP FOUNDER ON 21, NOV. 2022.**
THE RESOURCE PERSON WAS MS.POOJACHAWLA

The objective is to catalyse startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship. The theme of the program was Entrepreneurship, to encourage self – employment and inspire the students to become successful entrepreneurs.

GLDM GDC Hiranagar organises online lecture “My Story- Motivational”



Top News Report

HIRANAGAR, Nov 21: Under the guidance of Principal, Dr. Pragya Khanna, Institutional Innovation Council (IIC) of Govt. GLDM Degree College, Hiranagar Monday started the calendar activities for academic year 2022-2023, by organising an online lecture on the theme, “My Story- Motivational”.

Dr. Davinder Kour, Convener (IIC) welcomed the Resource person Ms. Pooja Chawla, Principal Ma'am, IQAC Co-ordinator Prof. Sujat Khan, President (IIC), Prof. Parveen Sharma and other dignitaries were present on the occasion.

She introduced the Resource person Pooja Chawla, Entrepreneur,

STEP-UP Academy, Ludhiana (PB).

Chawla was born and raised in Jammu and moved to Ludhiana after marriage. She successfully founded (2015) and runs an all women enterprise, providing opportunities for proficiency in English language, for moving abroad and personality development.

Chawla in her lecture emphasised upon continuous sincere efforts, Planning and execution of plans for achieving success. She said she gets inspired by others and has thrust upon being positive, optimist, inspired and enthusiastic towards life to be successful.

Programme was an open, two way process, wherein students and other staff members shared their views on

Success Mantra.

Dr. Sukhdeep Singh Sasan, Start-up activity coordinator shared his view on highlights of the theme.

Prof. Ritika, Co-Coordinator, Start up activity, presented vote of thanks, she thanked the Resource Person, Principal Ma'am and other dignitaries present for their valuable time.

Other Staff members who graced the occasion include Prof. Gurdyal, Prof Rakesh, Prof. Rajesh, Prof. Arun Kumar, Prof. Ajay Kumar Sharma, Dr. Anil Kumar Dogra, Prof. Usha Rani, Dr. Neeru Devi Anand, Dr. Arun Kumar, Dr. Bharat Bhushan Dr. Mukesh Kumar, Dr. Preeti Verma, Lect. Shamsher Singh, Lect. Ravinder Singh, Lect. Bhupinder Singh, Lect. Arun Bose and others.





GLDM GOVERNMENT DEGREE

COLLEGE,HIRANAGAR



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

**ENTREPRENEURSHIP AND INNOVATION AS CAREER ON 23
NOV. 2022**

Objective of the program was to train the students of Ist semester in Skill of how to Use Bamboo art and How they can make use of Bamboos as Entrepreneurship and Innovation as Career Institutional Innovation Council of Govt. GLDM Degree College Hiranagar organised Workshop on Entrepreneurship and Innovation as Career at auditorium. The program was held under Able Guidance of Worthy Principal Dr. Pragya Khanna. **The Resource person was Mrs Meena Devi, Entrepreneur and Master trainer at Vishavakarma Bamboo Handicrafts Industrial Cooperative Society Ltd.** Registered with Handicrafts and Handloom Department J&K. She gave training to the students how to make different handicrafts items from Bamboo. She also told the students about the importance of Bamboo's medicinal value now a days. She shared her experience how she started this work before her marriage and continued after marriage. She also told that this is now her business and source of earning. She also travelled through India to train the students. The welcome address given by Prof Ritika Coordinator of IIC. Vote of Thanks proposed by Dr. Davinder Kour Convenor of IIC. Others who were present Prof Sujat Khan Coordinator IQAC, Prof. Gurdial, Dr. Rajesh Sharma, Prof Parveen Sharma President of IIC, Prof Ajay Sharma, Prof Arun Kumar, Prof Neeru Devi, Prof Manjot Singh, Prof. Neha Bhagat, Prof Arvind Kumar, Prof. Shamsher Singh, Dr. Ravinder Kumar, Dr Meenakshi, Dr. Aditi Sharma, Dr. Bhopinder Singh and 110 participants.





गईं रात की सराहना की साथ ही साथ धन्यवाद दिया।

आभारन दिया। उन्होंने कहा कि सुन

छात्राओं को बांस से विभिन्न प्रकार की हस्तशिल्प सामग्री बनाने का दिया प्रशिक्षण

कटुआ कंसरी ब्यूरो

कटुआ। गवर्नमेंट जीएलडीएम डिग्री कॉलेज धरानगर को इंस्टीट्यूट ऑफ इन्वेंटन कार्टिसन ने ऑडिटोरियम में उद्घाटित और करियर के रूप में इन्वेंटन पर कार्यशाला का आयोजन किया। इस कार्यक्रम का आयोजन योग्य प्राचार्य डॉ प्रताप खन्ना के कुशल मार्गदर्शन में हुआ।

जबकि समापन व्याज मोन देवी श्री जौक विश्वकर्मा बांस हस्तशिल्प औद्योगिक सहकारी समिति लिमिटेड में उद्घाटन व मास्टर ट्रेनर हैं और हस्तशिल्प और हथकरघा विभाग लघु और कस्बों के साथ संबंधित हैं। उन्होंने छात्रों को बांस से विभिन्न



प्रकार की हस्तशिल्प सामग्री बनाने का प्रशिक्षण दिया। उन्होंने छात्रों को आसकल बांस के औद्योगिक महल के बारे में भी बताया और अपना अनुभव साझा किया कि कैसे उन्होंने अपनी

शारी से पहले यह काम शुरू किया और शारी के बाद भी जारी रखा। उन्होंने यह भी बताया कि अब खरी उनका बिजनेस और कमाई का बरिया है।

उन्होंने छात्रों को प्रशिक्षित करने के लिए भारत भा में बांस भी की। स्वागत भाषण आईआईसी की प्रो ब्रिजिता समन्वयक ने दिया। जबकि आईआईसी की संयोजक डॉ. दविंदर कौर द्वारा धन्यवाद प्रस्ताव दिया गया। इस अवसर पर आईव्यूएसी के समन्वयक प्रो सुजात खान, आईव्यूएसी के समन्वयक डॉ राजेंद्र गर्ग, आईआईसी के अध्यक्ष प्रोफेसर परवीन शर्मा, प्रोफेसर अजय शर्मा, प्रोफेसर अरुण कुमार, प्रोफेसर नीरू देवी, प्रोफेसर मनजोत सिंह, प्रोफेसर नेहा भगत, प्रोफेसर अतविंद कुमार, प्रोफेसर शम्भेर सिंह, डॉ रविंद्र कुमार, डॉ मोनाषी, प्रोफेसर आदित्य राना सहित अन्य शामिल थे।

का पदार्थ को उ एसाए लेकेन में ल न्नीस लक जा उभाई की र

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GLDM GOVERNMENT DEGREE
COLLEGEHIRANAGR



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP ON 24 NOV, 2023

Institutional Innovation Council of Govt. GLDM Degree College, Hiranagar organised a session on Problem Solving and Ideation Workshop at its Conference Hall. The programme was held under the able guidance of worthy Principal Dr. Pragya Khanna. The key note address was delivered by IIC President, Prof. Parveen Sharma. **The resource persons of the event were Ms. Reema Sharma, Scale 1 officer from J&K Bank, Mr. Sahil Khajuria, Banking Associate of J&K bank and Mr. Rohit Sharma, business correspondent of J&K Bank, Hiranagar.** The students of Ist semester participated in this activity. The resource persons enlightened the students about the various schemes and subsidies offered by the J&K bank to run their own start-ups. They aware the students about the financial support given by the financial institutions under PNEGP and SKEWPY for various government schemes. The welcome address was delivered by Dr. Anju Rani, coordinator IPR activity and Vote of thanks was proposed by Dr. Davinder Kour, convenor IIC. Others present on the occasion were Prof. Shujat Khan, IQAC Coordinator, Prof. Chinky, Prof. Kiran Thapa, Prof. Reetika, Dr. Sukhdeep Singh Sasan, Dr. Manjot Singh.

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ڈگری کالج، ہیرانگر نے اپنے کانفرنس ہال میں مسائل کے حل اور آئیڈیاشن ورکشاپ پر ایک سیشن کا انعقاد کیا

اور سہسڈ یوں کے بارے میں آگاہ کیا۔ وہ طلباء کو PNEGP اور SKEWPY کے تحت مالیاتی اداروں کی طرف سے مختلف سرکاری اسکیموں کے لیے دی جانے والی مالی مدد کے بارے میں آگاہ کرتے ہیں۔ خطبہ استقبالیہ ڈاکٹر انجورانی، کوآرڈینیٹر آئی پی آر سرگرمی نے پیش کیا اور شکریہ کا ووٹ ڈاکٹر دیویندر کور، کوآرڈینیٹر IIC نے پیش کیا۔ اس موقع پر دیگر موجود تھے پروفیسر شجاعت خان، IQAC کوآرڈینیٹر، پروفیسر چنکی، پروفیسر کرن تھاپا، پروفیسر ریتیکا، ڈاکٹر سکھ دیپ سنگھ ساسن، ڈاکٹر منیوت سنگھ۔



پرنسپل طلباء کو جموں و کشمیر بینک کی طرف سے اپنے اسٹارٹ اپس چلانے کے لیے پیش کی جانے والی مختلف اسکیموں

ہوں/حکومت کی ادارہ جاتی اختراعی کونسل GLDM ڈگری کالج، ہیرانگر نے اپنے کانفرنس ہال میں مسائل کے حل اور آئیڈیاشن ورکشاپ پر ایک سیشن کا اہتمام کیا۔ یہ پروگرام قابل پریسل ڈاکٹر پرگیتھ کی قائل رہنمائی میں منعقد ہوا۔ کلیدی نوٹ خطاب IIC کے صدر، Prof. پروین شرما نے کیا۔ تقریب کے ریسورس پرنسپل J&K بینک کی سکیل 1 آفیسر مختارمہ ریما شرما، J & K بینک کے مینجنگ ایسوسی ایٹ مسز سائل کھجوریا اور مسز روہت شرما، پرنسپل کرسانڈھت تھے۔ سہ اینڈ کے بینک، ہیرانگر۔ ریسورس

Govt. G.L.D.M. Degree College, Hiranagar

Institutional Innovation Council of Govt. GLDM Degree College, Hiranagar organised a session on Problem Solving and Ideation Workshop at its Conference Hall. The programme was held under the able guidance of worthy Principal Dr. Pragya Khanna. The key note address was delivered by IIC President, Prof. Parveen Sharma. The resource persons of the event were Ms. Reema Sharma, Scale 1 officer from J&K Bank, Mr. Sahil Khajuria, Banking Associate of J&K Bank and Mr. Rohit Sharma, business correspondent of J&K Bank, Hiranagar. The resource persons enlightened the students about the



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GLDM GOVERNMENT DEGREE COLLEGE

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**INSTITUTION'S
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G.L.D.M. Degree College Organizes Industrial Visit

Institutional Innovation Council of government G.L.D.M. Degree College, Hiranagar organized Industrial visit for college students on 25th November 2022 to motivate and promote Scientific temper among students. An 'Exposure and field visit for Problem Identification' was conducted under IIC to provide college students a platform to incubate their innovative ideas into commercially viable products. A group of 32 students along with IIC President Prof. Parveen Sharma, IIC Convenor Dr .Davinder Kour, Internship Coordinator Prof. Kiran Thapa, IIC Member Prof. Rakesh Sharma and Dr. Jyoti Rani visited Satyam Cement factory, Satyam TMT Saria and Krishna floor Mill(Mushroom unit). Firstly students were taken to Satyam Cement Factory where Mr. Vipin Choudhary (General Manager)briefly demonstrated the process involved in the formation of Cement. Then the students were taken to Krishna floor mill (mushroom unit) where the Manager explained in detail and showed the students how mushrooms are cultivated and packed.Later on a visit was made to Satyam TMT Saria where Mr. Abhishek Verma(HR Manager)addressed the students and provided valuable information regarding the procedure involved in making Saria.The students also interacted with the manager and had an opportunity to get acquainted with the working of such units where production actually takes place. In this one day exposure visit, students were given opportunity to develop an understanding of different work roles, to promote experience based learning and pave the path for future visionaries and entrepreneurs. In the end refreshment was distributed among all students.The whole field visit was quite beneficial and was organised under the able guidance of Prof. Dr. Pragya Khanna,Principal of the College. Prof. Sujat Khan IQAC Coordinator also appreciated the efforts for organising such visits where the students are provided with such platform for developing new ideas and run their own startups.







Institutional Innovation Council of G.L.D.M. Degree College Organises Industrial Visit

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GLDM GOVERNMENT DEGREE COLLEGE
HIRANAGR



GLDM DEGREE COLLEGE, HIRANAGAR ORGANISES TOYCATHON ON 20 DEC,2022

The institution innovation Council of GLDM Degree College, Hiranagar organised TOYCATHON-2022 in line with the inter-ministerial initiative of the Indian government to conceptualize innovative toys based on the Indian value system.

The event also aimed at promoting the Mantra of “Vocal for Local”. During this event about 56 students from the different Colleges and schools participated and displayed their innovative toys made from the non toxic organic materials. The aim of the event was to encourage students from School and Colleges to use organic waste and recycled material and prototypes of eco-friendly toys and other innovative ideas.

Prof.(Dr.) Parikshat Singh Manhas, Rector Udhampur Campus, Director, SHTM, CEO & Director, UoJSPVF and Director UBIIC, University of Jammu was the Chief Guest on the occasion where as Dr. Sangeeta Nagari, Principal GCW Kathua was the Guest of Honour.

Prof Parikshat Singh Manhas, who was also the former president of IIC of University of Jammu, in his address, appreciated the College for organising such important activity and also encouraged the students to come forward with more innovative ideas and shape their thoughts to be creators and entrepreneurs.

The competition was adjudged by Prof. Gurdial, Dr. Rajesh Kumar Sharma and Prof. Arun Kumar. The first prize was won by Ms. Janvi Maral of GLDM Degree College, Hiranagar whereas, the second prize was shared by Shveta of GDC Hiranagar and Prakriti Vashist and Kashish vashist of the GCW Kathua. The third prize was won by Rupakshi Sharma of GDC HiraNagar. Mr Krishna and Krishna Verma of Higher Secondary Chakra were given the first consolation prize. Mr Vishal Gupta and Mr Mohit Verma of GDC Kathua won the second and third consolation prize respectively. Ms. Anu jamwal, Miss Pooja, Mr Sushil and Ms Anshu from GLDM Degree College Hiranagar also delivered speeches on the occasion highlighting the importance of events like toycathon and how such things encourages the locals to come up with innovative ideas in the field of producing eco friendly toys which are the first books and friends of a child. The whole event was coordinated by Dr Arun Kumar and vote of thanks was delivered by Prof. Praveen Sharma President, IIC of the College. All the Coordinators / Members of IIC and other faculty members of the College worked hard together to make the event successful.







GLDM GOVERNMENT DEGREE COLLEGE
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GLDM DEGREE COLLEGE HIRANAGAR ORGANISED WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT ON 5TH APRIL 2023

GLDM Govt. Degree College, Hiranagar organised one day workshop on “Entrepreneurship skill, Attitude and Behavior development” on 5th April 2023. The objective of workshop was to create awareness about art and handicraft and also to prepare students with skills like critical thinking, design thinking, innovation thought process and entrepreneurial mindset. **The resource persons of the workshop were Ms. Shallu Dogra, owner of Shellz Phulkari also entrepreneur and Artisan of Phulkari and Mr. Tannuj Dogra Artisan of Calcico.** Both resource persons were of immense experience in the field of art and craft. The foundation they are chairing is also registered with Department of Handicrafts and Handloom Jammu and Kashmir. The whole programme was organised under the patronage of worthy Principal Dr. Pragya Khanna. Dr. Pragya Khanna in her address emphasized on the need of students to realize that entrepreneurship is a field which has enormous scope. She also called upon the students to go for alternate opportunities of employment besides govt. sector. The program started with the welcome address by Prof. Ritika, Start-up Activity Coordinator and Head Dept. of Political Science. Further proceedings of the program were handled by Prof. Kiran Thapa, Internship Coordinator IIC GLDM Degree College, Hiranagar. Ms. Shallu Dogra gave detailed presentation on Jammu Phulkari and demonstrated the students how Phulkari art is done on various articles like Dupatta, suits, cushion covers, pillow cover, laptop bags, clutch etc. Mr. Tannuj Dogra also deliberated on the famous Calico Art. At the end Dr Arun Kumar, Social Media Coordinator proposed the formal vote of thanks. The Faculty members present in the workshop were Prof. Sujat Khan IQAC Coordinator, Prof. Praveen Sharma President IIC, Dr. Davinder Kour Convener IIC, Dr Jyoti Rani Co-Convener IIC ,other members of IIC and faculty members. The programme was



attended by 70 students of the college and also from the adjoining colleges.





GLDM GOVERNMENT DEGREE COLLEGE
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G.L.D.M DEGREE COLLEGE HIRANAGAR ORGANIZED “ROAD SHOW ON BIOTECH ENTREPRENEURSHIP, STARTUPS AND SKILL DEVELOPMENT TRAININGS IN COLLABORATION WITH IIIM- TECHNOLOGY BUSINESS INCUBATOR ON 28 MARCH,2023

Government G.L.D.M Degree College Hiranagar in collaboration with IIIM- Technology Business Incubator organized Road Show On Biotech Entrepreneurship, Startups And Skill Development Trainings on 28th of March, 2023. In the inaugural session Dr. Pragya Khanna , Principal G.L.D.M Degree College Hiranagar warmly welcomed the Resource persons and participants. **The Resource persons for the interactive sessions were Er. Ankush Varma, Coordinator/CEO, IIIM-TBI (BioNEST Incubator) and Dr. Payal Gandotra, Buisness Manager, IIIM-TBI, Jammu.** The purpose of the road show was to create awareness about the start-ups, making students understand the challenges of being an entrepreneur and to acquaint them with the importance of Skill based Training. The students were encouraged to produce successful startups and convert them into successful business ventures that will create jobs and wealth in Jammu & Kashmir region.

The proceedings of the programme were handled by Prof. Ritika, Coordinator, Start-ups activity, Institution Innovation Council, G.L.D. M Degree College Hiranagar.

Ms. Nidhi Jarngal from Department of Botany proposed the formal vote of thanks. The faculty members present in the event were Prof. Rakesh Sharma, Prof. Manjot Singh and Dr. Anil Kumar Dogra. The Road show was attended by over 70 participants that included faculty and students







GLDM GOVERNMENT DEGREE COLLEGE
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GOVERNMENT DEGREE COLLEGE, HIRANANGAR ORGANIZED A WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY ON 6 NOV, 2023

Institution's Innovation Council (IIC) of Girdhari Lal Dogra Memorial, Government Degree College, Hiranagar organized a workshop on Entrepreneurship and Innovation as Career Opportunity. The objective of this workshop was to aware the students regarding the opportunities available in the local handicrafts specifically bamboo craft as a career choice. **The resource person for workshop were Sh. Vishvanath Attri and Sh. Darbari Lal, the only local entrepreneurs dealing with bamboo crafts in district Kathua.**





GLDM GOVERNMENT DEGREE COLLEGE
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GLDM GDC HIRANAGAR ORGANIZED MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR ON 9 NOV., 2023

GLDM GDC HIRANAGAR under the Institution's Innovation Council: 'Motivational Session by Successful Entrepreneur' invited Mrs. Neelam Rani, Awardee: Aatmanirbhar Nari Puraskar for Mushroom Cultivation.





GLDM GOVT. DEGREE COLLEGE HIRANAGAR



**INSTITUTION INNOVATION
COUNCIL'S
IMPACT LECTURES**

IMPACT LECTURE ON ENTREPRENEURSHIP ORGANIZED AT GLDM GDC HIRANAGAR ON 15-02-2024

Institution's Innovation Council of Govt. Girdari Lal Dogra Memorial Degree College Hiranagar organized an impact lecture on entrepreneurship skills. Institution's Innovation Council (IIC) established at Higher Educational Institutions aim in planning, channelizing and organizing round the year activities in the areas of innovation, entrepreneurship and IPR to sensitize and motivate students and faculties to pursue innovation and start-up during the academic time. The college was selected for the impact lectures by the Ministry of Education's Innovation Cell owing to the different initiatives the IIC of the College has executed in the last year. The impact lectures are organized by inviting external experts on innovation, IPR and start up. The objective of the session is to generate awareness and skill among students and faculties of IIC.

The session was presided over by Dr. Pragya Khanna, the Principal of the College. Dr. Pragya Khanna in her address emphasized upon the commitment of the College is imparting skill-based knowledge to the students so that the students would be able to realize their goals after their studies. The session was graced by Mrs. Varuna Anand Chairperson FICCI FLO, ((Federation of Indian Chambers of Commerce and



Industry Ladies organization)) Ms. Geetika Kohli, Ms. Surbhi Mehta, Ms. Ruchika Gupta and Ms. Sona Mehta who all hold expertise and experience in their respective fields of entrepreneurship.

The session started with traditional lightning of the lamp and Saraswati Vandana under the guidance of Department of Music. Ms. Varuna Anand Chairperson of FICCI FLO Jammu-Kashmir & Ladakh provided a brief intro about FICCI FLO and also inspired the gathering by her success story. She has been a promising entrepreneur and has won a number of awards like The Times Women Achievers Award, Women Entrepreneurship Awards and many more.

The speakers emphasized that entrepreneurship is not merely about starting a business; it's about creating value, seizing opportunities, and igniting change. It's about daring to dream, taking risks, and persisting in the face of challenges. Throughout history, entrepreneurs have been the driving force behind innovation, economic growth, and societal progress.

Ms. Geetika Kohli a renowned Entrepreneur, Author, and Founder of Thinksta motivated the students of the college for venturing into innovation through a brainstorming session while Ms. Surbhi Mehta gave a detailed analysis of different financial opportunities for the young minds to enter into the realm of entrepreneurship.. The session was attended by Dr. Poonam Kamotra President Institution's Innovation Council of the College. Prof. Amit Sharma, Dr. Bharat Bhushan, Dr. Mukesh Kumar, Prof. Namrata Choudhary, Prof. Shapia Shameem, Dr. Rajni Bala, Prof. Neeru and others. The session was coordinated by Dr. Arun Kumar and ended with the formal vote of thanks presented by Prof. Rakesh Sharma.



GLDM GDC HIRANAGAR ORGANISED IMPACT LECTURES

Govt. G.L.D.M. Degree College, Hiranagar organised Impact Lectures on Innovation / Entrepreneurship / Start-Up/IPR sponsored by the Ministry of Education, Govt. of India.

IIC (Institutional Innovation Council) of Govt. G.L.D.M. Degree College, Hiranagar organised Impact Lectures on Innovation / Entrepreneurship / Start-Up / IPR on 27th of May 2024 sponsored by Innovation Cell, Ministry of Education Govt. of India. The Programme started with Lighting of the traditional lamp followed by Sarswati Vandana.

The resource persons for the programme were Prof. Dr. Ashutosh Vashishtha Chairman (IIC) and CEO, TBIC, SMVDU from School of Business, faculty of Management, Shri Mata Vaishno Devi University, Katra and Dr.Yatheshth Anand, Coordinator IMPV and Head of School of Mechanical Engineering, SMVDU, Katra.

In her inaugural address, Principal of the College, Dr. Pragya Khanna welcomed the resource persons and highlighted the importance of start-up and Entrepreneurship in the present Scenario. She also apprised the students about the various schemes and initiatives taken by the Govt. of India in these areas.

Pertinently, the GLDM Degree College, Hiranagar is maiden institution from JK UT to get sponsorship due to their remarkable standing in National Institutional Ranking Framework (NIRF); a methodology adopted by the Ministry of Education (MoE) of the Government of India to rank higher education institutions in the country.

In his invited talk Prof. Dr. Ashutosh Vashishtha from School of Business, faculty



of Management, Shri Mata Vaishno Devi University, Katra shared his views about Entrepreneurship as carrier opportunity, objective of IIC, various scheme launched by Govt. of India under Indian start-up scenario like DPIIT, NIDHI, NSTEDB, ATM, TBIs etc.

Dr.Yatheshth Anand Assistant Professor, Department of Mechanical Engineering, Shri Mata Vaishno Devi University Katra also educated the audience regarding IPR (Intellectual property rights). He gave details notes on patents, design, copy right, trademarks etc In his lecture he motivated the students to choose the path of start-up, Entrepreneurship so that they may be able to get the employment in future.

Dr. Bindu Sharma (President IIC) Govt. GLDM Degree College, Hiranagar also spoke on the occasion and appreciated the initiative taken by the Institution by inviting galaxy of experts from time to time to deliver lectures on Innovation / Entrepreneurship / Start-Up / IPR for academic growth and for the welfare of the students.

Students of various semesters also participated in the programme with great interest. In the interactive session both the resource persons also cleared various doubts and queries raised by the students and faculty members . Certificates were also distributed among the students by the dignitaries

The Proceeding of the Programme were conducted by Dr. Rajni Bala and Prof. Shapia Shameem . The faculty members of various departments were also present on the occasion.



Finally, Prof. Rakesh Sharma presented vote of thanks.

